



tea kart
— BREWING HAPPINESS —

Brewing Success,
**ONE CUP
AT A TIME!**

**INDIA'S
FASTEST GROWING
TEA & CAFÉ FRANCHISE**

START YOUR OWN

**TEA CAFÉ
BUSINESS**

**Brew Success.
Serve Happiness.
Grow Together.**



25+
TEA VARIETIES



15+
COFFEE OPTIONS



20+
SHAKES &
BEVERAGES



50+
SNACKS &
FAST FOOD

BECOME A FRANCHISE PARTNER TODAY





tea kart
— BREWING HAPPINESS —

ABOUT US

— SINCE 2015 —

Every successful brand begins with a dream,
and Tea Kart's journey started in 2015
with a small tea shop in Delhi.

FOUNDERS



MANISH TIWARI

— 2015 —

THE JOURNEY
— BEGAN —



ASUTOSH SINGH

Together, they shared one simple vision – to serve
fresh, hygienic, and premium-quality tea that people
could enjoy every day.



2015

Founder Manish Tiwari and Asutosh Singh started
Tea Kart with a small tea shop in Delhi. What began
as a single outlet quickly became a favorite gathering
place where every cup was served with warmth and
every customer was treated like family.



2017

Tea Kart expanded its menu by introducing freshly
prepared snacks such as samosas, sandwiches,
patties, and other quick bites, creating the perfect
tea-time experience.



2020

When the food industry changed during 2020,
Tea Kart embraced technology by launching
its Cloud Kitchen model, making its signature
tea and snacks available through **Swiggy**
and **Zomato**.



2021

From 2021 onwards, online orders grew rapidly,
allowing Tea Kart to serve thousands of customers
across Delhi through digital platforms while
maintaining the same taste and quality.



2022

Building on this success, 2022 marked another
milestone as Tea Kart adopted the **COCO**
(Company Owned, Company Operated) model
and opened two additional outlets across
Delhi NCR, strengthening the brand's presence
and operational excellence.



2026

Now, after 10 years of successfully serving tea lovers,
Tea Kart is entering a new chapter.
In 2026, we proudly launch the **Tea Kart**
Franchise Program, inviting passionate entrepreneurs
to become a part of our journey.



tea kart
— BREWING HAPPINESS —

Life
Happens,
Tea
Helps!



*Fresh Tea.
Great Food.
Good Vibes.
Always.* ♥



10 YEARS OF TRUST. | LAKHS OF HAPPY CUSTOMERS. | COUNTLESS CUPS OF HAPPINESS.

Thank you for being a part of our journey! ♥





OUR SERVICES

Tea Kart provides complete business solutions.

01



FRANCHISE SETUP

End-to-end assistance from agreement to store launch.

02



INTERIOR DESIGN

Attractive & functional designs that create the perfect café experience.

03



BRANDING

Strong brand identity, signage, uniforms & collateral.

04



KITCHEN PLANNING

Optimized kitchen layout for smooth workflow & efficiency.

05



EQUIPMENT SUPPLY

High quality, reliable equipment for long lasting performance.

06



RAW MATERIAL SUPPLY

Consistent supply of premium quality raw materials.

07



SOFTWARE

Advanced café management software for smart operations.

08



STAFF TRAINING

Complete training for owners & staff for all operations.

09



DIGITAL MARKETING

Result driven marketing to boost brand visibility & sales.

10



SWIGGY & ZOMATO SETUP

We handle complete onboarding, menu setup & activation.

11



MENU ENGINEERING

Profitable menu creation with product costing & pricing strategy.

12



BUSINESS CONSULTATION

Continuous guidance & support for sustainable business growth.



tea kart
CHAI | COFFEE | SNACKS



**We Handle Everything,
You Focus on Growth!**

- ✓ Proven Business Model
- ✓ Low Investment
- ✓ High Profit Margins
- ✓ Easy to Operate
- ✓ Complete Support
- ✓ Long Term Partnership



**YOUR SUCCESS
IS OUR MISSION**

From Planning to Profit,
We Stand with You
Every Step of the Way.



QUALITY



TRUST



SUPPORT



GROWTH



OUR MENU



A perfect blend of taste, quality & happiness

TEA

- Kadak Tea
- Masala Tea
- Elaichi Tea
- Ginger Tea
- Green Tea
- Lemon Tea
- Kulhad Tea



COFFEE

- Espresso
- Cappuccino
- Latte
- Americano
- Mocha
- Cold Coffee



SHAKES

- Chocolate
- Oreo
- Mango
- Strawberry
- Vanilla



COOLERS

- Mojito
- Lemon Ice Tea
- Peach Ice Tea
- Blue Lagoon



SNACKS



Sandwiches



Garlic Bread



French Fries



Burger



Pizza



Pasta



Maggie



Momos



Wraps



Nuggets

DESSERTS



Brownie



Waffles



Ice Cream



Cookies

Great Taste. Great Experience. Great Business.



tea kart
— BREWING HAPPINESS —

Now you can
ENJOY YOUR

TEA



IN EDIBLE TEA CUP

AVAILABLE IN ALL
• **TEA KART STORES** •
• **NEAR YOU** •



100% EDIBLE
& SAFE



NO WASTE
ECO FRIENDLY



LEAK PROOF
& STRONG



TASTY &
CRUNCHY



Great Tea. Great Taste.

NOW EVEN BETTER,
BECAUSE YOU CAN EAT THE CUP TOO!





tea kart
— BREWING HAPPINESS —

A cup for every mood.

EXPLORE OUR SIGNATURE TEAS



PURE INGREDIENTS. RICH AROMA. REAL GOODNESS.

Carefully curated premium teas made with natural herbs, flowers & leaves for a refreshing and healthy experience.

ENJOY YOUR
FAVORITE TEA IN
EDIBLE TEA CUP

OUR TEA MENU

ROSE TEA

Aromatic & Floral
Made with real rose petals.
Soothing, refreshing & perfect for a calm you.

HIBISCUS TEA

Tart & Refreshing
Rich in antioxidants.
Helps boost immunity and keeps you energized.

JASMINE TEA

Light & Fragrant
Delicate jasmine aroma that relaxes your mind and lifts your mood.

CHAMOMILE TEA

Calming & Comforting
Naturally caffeine-free.
Helps improve sleep and reduces stress.

MATCHA

Pure & Powerful
Rich in antioxidants.
Boosts metabolism and enhances focus.



100% NATURAL
Real herbs, flowers & premium leaves



NO ARTIFICIAL
Flavors or colors



HEALTHY & REFRESHING



SUSTAINABLE
Edible cups.
Zero waste.



MADE WITH CARE
For your health and happiness.



tea kart
— BREWING HAPPINESS —

Great Tea. Great Taste.
BREWING HAPPINESS IN EVERY CUP!





tea kart

— BREWING HAPPINESS —

Good Tea.
Good Food.
Great Mood.



TEA

(Hot)

Kadak Tea	₹20
Masala Tea	₹25
Ginger Tea	₹25
Elaichi Tea	₹25
Lemon Tea	₹30
Green Tea	₹35
Tulsi Tea	₹35
Kulhad Tea	₹35
Kulhad Masala Tea	₹40
Special Premium Tea	₹45



COFFEE

(Hot / Cold)

Espresso	₹70
Americano	₹80
Cappuccino	₹99
Café Latte	₹109
Mocha	₹119
Hot Chocolate	₹129
Cold Coffee	₹119
Cold Coffee with Ice Cream	₹149



ICED TEA

Lemon Iced Tea	₹99
Peach Iced Tea	₹109
Green Apple Iced Tea	₹109
Strawberry Iced Tea	₹109
Blueberry Iced Tea	₹119

MOJITOS

Classic Mojito	₹99
Green Apple Mojito	₹109
Blue Lagoon	₹119
Kiwi Mojito	₹119
Watermelon Mojito	₹119
Strawberry Mojito	₹119



SHAKES

Chocolate Shake	₹139
Oreo Shake	₹149
Vanilla Shake	₹129
Strawberry Shake	₹139
Mango Shake	₹139
Butterscotch Shake	₹139
KitKat Shake	₹159
Brownie Shake	₹169



BUBBLE TEA

Chocolate Bubble Tea	₹169
Strawberry Bubble Tea	₹169
Mango Bubble Tea	₹169
Taro Bubble Tea	₹179



SANDWICHES

Veg Sandwich	₹99
Cheese Sandwich	₹129
Corn & Cheese Sandwich	₹139
Paneer Sandwich	₹149
Grilled Club Sandwich	₹169



BURGERS

Veg Burger	₹99
Cheese Burger	₹119
Paneer Burger	₹149
Aloo Tikki Burger	₹109



PIZZA

Margherita Pizza	₹179
Farm Fresh Pizza	₹219
Veg Loaded Pizza	₹249
Paneer Pizza	₹269



MOMOS

Veg Momos (6 pcs)	₹99
Paneer Momos	₹129
Cheese Momos	₹149
Fried Momos	₹129
Tandoori Momos	₹169



PASTA

White Sauce Pasta	₹169
Red Sauce Pasta	₹169
Pink Sauce Pasta	₹189



MAGGI

Classic Maggi	₹79
Cheese Maggi	₹109
Masala Veg Maggi	₹119



SIDES

French Fries	₹99
Peri Peri Fries	₹119
Garlic Bread	₹109
Cheese Garlic Bread	₹139
Veg Nuggets	₹139



DESSERTS

Brownie	₹99
Brownie with Ice Cream	₹149
Belgian Waffle	₹169
Ice Cream (2 Scoops)	₹99
Cookies	₹49



COMBO MEALS

Kulhad Tea + Veg Sandwich	₹129
Coffee + Brownie	₹179
Mojito + Pizza	₹299
Cold Coffee + Burger + Fries	₹299
Tea + Momos	₹149
Shake + Sandwich	₹249

BEST
VALUE!



FRESH INGREDIENTS • GREAT TASTE • HAPPY YOU

THANK YOU! VISIT AGAIN



WHY FRANCHISE WITH TEA KART?

A profitable business. A trusted brand. A successful future.



01 AFFORDABLE INVESTMENT

Low investment models designed for quick setup and high returns.



02 HIGH GROSS MARGINS

High quality products with excellent margins & strong profitability.



03 EASY OPERATIONS

Simple processes, easy to manage – perfect for first-time entrepreneurs.



04 STANDARD RECIPES

Standardized recipes ensure consistent taste and quality every time.



05 NO CHEF REQUIRED

Minimal staff required. No chef needed for daily operations.



06 STRONG BRAND IDENTITY

A modern, recognizable brand loved by tea & café customers.



07 MARKETING SUPPORT

National & local level marketing support to boost your business.



08 COMPLETE TRAINING

Comprehensive training for you and your staff before & after launch.



09 DIGITAL GROWTH SUPPORT

Strong digital presence support including online ordering & promotions.



10 DEDICATED FRANCHISE TEAM

A dedicated team that supports you at every step of your journey.



tea kart
CHAI | COFFEE | SNACKS

*Brewing
Success,
One Cup
at a Time!*



Your Success is OUR PRIORITY!

- ✓ Proven Business Model
- ✓ End-to-End Support
- ✓ Low Risk, High Returns
- ✓ Scalable Business Opportunities
- ✓ Trusted by Customers
- ✓ Built for Long-Term Growth



JOIN THE
TEA KART FAMILY
Let's Grow Together!



PROFITABLE
BUSINESS



TRUSTED
BRAND



COMPLETE
SUPPORT



GROW YOUR
FUTURE



tea kart
— BREWING HAPPINESS —

TEA KART FRANCHISE STORES MODELS



KART MODEL



CORNER EXPRESS MODEL



CAFE MODEL



LOUNGE MODEL



MALL FOOD COURT MODEL



QSR MODEL

FRANCHISE MODELS



FRANCHISE OWNED FRANCHISE OPERATED MODEL

Choose the Right Model. Start Your Successful Journey.

01

MODEL 1 – TEA KART EXPRESS (QSR)



SHOP SIZE
100 – 150
sq.ft.



INVESTMENT
₹3.5 Lakhs
onwards



STAFF
2

SUITABLE FOR



Markets



Metro
Stations



Colleges



Corporate
Areas

02

MODEL 2 – TEA KART CAFÉ



SHOP SIZE
300 – 400
sq.ft.



INVESTMENT
₹5 Lakhs
onwards



STAFF
3

SUITABLE FOR



High
Streets



Shopping
Markets



Residential
Areas

03

MODEL 3 – TEA KART LOUNGE



SHOP SIZE
600 – 800
sq.ft.



INVESTMENT
₹7 Lakhs
onwards



STAFF
4

SUITABLE FOR



Premium
Locations



Malls



Commercial
Complexes



GREAT BRAND. GREAT SUPPORT.
GREAT BUSINESS OPPORTUNITY.



LOW INVESTMENT
HIGH RETURNS



COMPLETE
SUPPORT



PROVEN BUSINESS
MODEL



GROW WITH
TEA KART



tea kart
— BREWING HAPPINESS —



TEA KART EXPRESS MODEL



SMALL SPACE. BIG BUSINESS.

More than just Tea.

Our Express Model is a compact, highly efficient tea & snack outlet designed for quick service and maximum revenue.

**100 – 150 SQFT
CORNER EXPRESS MODEL**

IDEAL FOR HIGH FOOTFALL LOCATIONS



Malls &
High Streets



Commercial
Centres



Colleges &
IT Parks



Premium
Lifestyle Areas

INVESTMENT & COST BREAKUP (100 – 150 SQFT)



Franchise Fee

1,50,000



Equipment

1,50,000



Initial Inventory

50,000

TOTAL INVESTMENT

3,50,000/-

*Conditions Apply : All payments are not-refundable, and addition to the above investment franchise will also do the Interior work of tea kart cafe as per the auto cad or 3d layout provided by the company to franchise.



AREA REQUIRED

100 – 150 Sqft



STAFF REQUIRED

3



ROI

12 – 18 Months*



A bigger space.
A better business.
Brewing Happiness!



WHY CHOOSE TEA KART EXPRESS MODEL?



Premium Lounge
Seating



Quick Setup
& Easy to Operate



Ideal for Malls,
High Streets &
Urban Lifestyles



Wide Range of
Tea, Coffee &
Snacks



Strong Brand
Support



tea kart
— BREWING HAPPINESS —

*Be Your Own Boss
Start Your Tea Kart Today!*





tea kart
— BREWING HAPPINESS —



TEA KART CAFÉ MODEL



MORE SPACE. MORE COMFORT.

More Happiness.

Our Café Model offers a cozy and comfortable sitting experience with a wide range of tea, coffee & snacks – designed to keep your customers coming back for more.

IDEAL FOR HIGH FOOTFALL LOCATIONS



Shopping
Areas



Commercial
Buildings



Colleges &
Institutions



Residential
Areas

INVESTMENT & COST BREAKUP (300 – 400 SQFT)



Franchise Fee

2,00,000



Equipment

2,50,000



Initial Inventory

50,000

TOTAL INVESTMENT

5,00,000 (5 LAC)

*Conditions Apply: All payments are non-refundable. Interior work shall be completed by the franchisee at their own cost as per the chargeable Tea Kart Café AutoCAD/3D designs and brand guidelines provided by the Company.



AREA REQUIRED

300 – 400 Sqft



STAFF REQUIRED

3



ROI

12 – 18 Months*



Bigger Space.
Better Experience.
Bigger Returns.
Brewing Happiness!



WHY CHOOSE TEA KART CAFÉ MODEL?



Comfortable
Seating



Wide Range of
Tea, Coffee &
Snacks



Ideal for Families,
Friends &
Professionals



High Footfall
Locations



Strong Brand
Support



tea kart
— BREWING HAPPINESS —

*Be Your Own Boss
Start Your Tea Kart Today!*





tea kart
— BREWING HAPPINESS —



TEA KART LOUNGE MODEL



A COZY LOUNGE. A BIGGER EXPERIENCE.

More than just Tea.

Our Lounge Model creates a premium tea & snack destination with AC lounge sitting — perfect for high streets, malls and premium urban locations.

IDEAL FOR HIGH FOOTFALL LOCATIONS



Malls &
High Streets



Commercial
Centres



Colleges &
IT Parks



Premium
Lifestyle Areas

INVESTMENT & COST BREAKUP (600 – 800 SQFT)



Franchise Fee

3,00,000



Equipment

3,50,000



Initial Inventory

50,000

TOTAL INVESTMENT

7,00,000 (7 LAC)

*Conditions Apply: All payments are non-refundable. Interior work shall be completed by the franchisee at their own cost as per the chargeable Tea Kart Café AutoCAD/3D designs and brand guidelines provided by the Company.



AREA REQUIRED

600 – 800 Sqft



STAFF REQUIRED

4



ROI

12 – 18 Months*



A bigger space.
A better business.

A greater brew of success!



Premium Lounge
Seating



Wide Range of
Tea, Coffee & Snacks



Ideal for Families,
Friends &
Professionals



High Footfall
Locations



Strong Brand
Support



tea kart
— BREWING HAPPINESS —

*Be Your Own Boss
Start Your Tea Kart Today!*





CHAI | COFFEE | SNACKS

FRANCHISE REQUIREMENTS



Everything You Need. All the Support You Deserve.

IDEAL SHOP SIZE



100–500
sq.ft.

Compact spaces.
Big potential.
Choose a size that fits your
location and customer flow.



PREFERRED LOCATION



MAIN ROAD



MARKETS



COLLEGES



BUS STAND



METRO



RESIDENTIAL
AREAS

UTILITIES



WATER CONNECTION



ELECTRICITY



INTERNET



LOW INVESTMENT
HIGH RETURNS



PROVEN
BUSINESS MODEL



COMPLETE
SUPPORT



STRONG
BRAND VALUE



GROW WITH
TEA KART



Complete Franchise Assistance by TeaKart

Everything you need to start, run
and grow your **Tea Kart** outlet successfully.

Your **Success**, Our **Support**, Infinite **Possibilities**



STORE PLANNING

Expert guidance to select the right location and plan your store for maximum efficiency.



LAYOUT DESIGN

2D/3D layout design to optimize space, workflow and customer experience.



BRANDING

Complete branding solution including signage, interiors, uniforms and collaterals.



EQUIPMENT

High quality, tested kitchen equipment to ensure smooth operations.



MENU SETUP

Curated and profitable menu with standard recipes and regular updates.



SOP MANUAL

Step-by-step SOP manual for consistent quality and smooth operations.



RECRUITMENT SUPPORT

We assist in hiring the right staff for your outlet.



STAFF TRAINING

Comprehensive training for you and your staff on operations and customer service.



SOFTWARE

Advanced billing, inventory & business management software.



MARKETING

Digital marketing support to build awareness and drive footfall.



LAUNCH SUPPORT

Complete support for a grand launch and strong start to your business.



COMPLETE FRANCHISE ASSISTANCE BY TEAKART

End-to-end support at every step of your franchise journey—from setup to success and beyond.



LOW INVESTMENT
High Returns



PROVEN
Business Model



COMPLETE
Support



STRONG
Brand Value



GROW WITH
TEA KART



CONDITIONS APPLY:

All products, services, training, marketing, software, equipment, and franchise support are provided on a chargeable basis as per the company's prevailing rates. The franchise fee does not include these costs unless specifically mentioned in the Franchise Agreement. Additional support and marketing services may require separate payment. Terms & conditions apply.



BREWING SUCCESS, ONE CUP AT A TIME



tea kart
— BREWING HAPPINESS —



What You Get?



- Cafe Kitchen Equipment's



- Startup Franchise Kit



- Menu Variety & Customization



- Cafe Decor Plan & Layout Guidelines



- Owner Training & Staff Hiring



- Staff Training & Management Guidelines



- Day to Day Cafe Maintenance Planner



- Local Marketing Action Plan



- Swiggy & Zomato Registrations



- Franchise License for 3 Years



- Franchise Helpline Support



All the Items & Services Mentioned
above in the Proposal are

INCLUDED IN THE FRANCHISE FEE AMOUNT.





STARTUP FRANCHISE KIT

Everything you need to start your **Tea Kart** journey with the right brand identity and professional setup.



APRONS



CAPS



STAFF UNIFORMS



TEA CUPS



COFFEE CUPS



PACKAGING



MENU CARDS



MEASURING TOOLS



RECIPE BOOK



POSTERS



BRANDING MATERIALS



*CONDITIONS APPLY:

All materials, goods, products, equipment, software, services, marketing support, and other items provided by **Tea Kart** are chargeable at the applicable company rates and are over and above the franchise fee, unless specifically mentioned otherwise in the **Franchise Agreement**.





tea kart
— BREWING HAPPINESS —



GOVERNMENT REGISTRATION

We take care of the essentials, so you can focus on growing your **Tea Kart** business.

WE ASSIST WITH



FSSAI REGISTRATION

We help you get your FSSAI license to ensure food safety compliance and build customer trust.



GST REGISTRATION

We assist with GST registration for smooth tax compliance and input credit benefits.



SHOP & ESTABLISHMENT REGISTRATION

We guide you through the process of Shop & Establishment registration as per state rules.



LOCAL MUNICIPAL GUIDANCE

We provide complete support for trade license and local municipal regulations.



BUSINESS DOCUMENTATION

We help you with all necessary business documents for a hassle-free start.



CONDITION APPLY:

These registration charges will be extra and is not included in the franchise fee amount.





tea kart
— BREWING HAPPINESS —

TEA KART EQUIPMENT



CAFE KITCHEN EQUIPMENT'S



TEA/COFFEE MACHINE
INCLUDED



DEEP FREEZER 95-100 LTR
INCLUDED



REFRIGERATOR 190 L
INCLUDED



COMMERCIAL FRYER
INCLUDED



COMMERCIAL BLENDER
INCLUDED



COMMERCIAL GRILLER
INCLUDED



BEVERAGE FLASK 3+ LTR
INCLUDED



ELECTRIC CHOPPER
INCLUDED



PIGEON INDUCTION STOVE
INCLUDED

BRANDED
EQUIPMENT'S
USED FOR DEEP
FREEZER / FRIDGE
CHOPPER / OVEN
BLENDERS.

Important: Brand Items Subject to
Availability as per our Delivery Partners

amazonbasics

 **BLUE STAR**

SAMSUNG

Whirlpool
CORPORATION

KENT
Smart Chef
Appliances

Godrej

ORPAT®



tea kart
— BREWING HAPPINESS —

*Be Your Own Boss
Start Your Tea Kart Today!*





tea kart
— BREWING HAPPINESS —

*Brewing
Success,
One Cup
at a Time!*



CAFE DECOR & LAYOUT

COMPLETE INTERIOR SUPPORT

We provide end-to-end interior support to design a beautiful, functional and brand-aligned cafe that creates the perfect **Tea Kart** experience.



2D LAYOUT



Efficient space planning for smooth operations.



3D DESIGN



Realistic 3D visualization of your cafe.



BRANDING DESIGN



Complete brand identity for a strong market presence.



KITCHEN LAYOUT



Smart kitchen design for maximum efficiency.



SEATING PLAN



Comfortable seating arrangement for better customer flow.



COUNTER DESIGN



Attractive & functional counter for a great first impression.



SIGNAGE



Eye-catching signage to boost visibility.

LIGHTING



Perfect lighting solutions to create the right ambiance.



WALLPAPER



Stylish wallpapers that enhance your brand look and feel.



DIGITAL MENU BOARD



High-quality digital menu boards for better visibility and appeal.



*CONDITIONS APPLY:

Charges for 2D/3D store design, layout planning, architectural drawings, and related design services are extra and are not included in the franchise fee.





tea kart
— BREWING HAPPINESS —

TEA

Masala Chai	₹20
Ginger Chai	₹20
Elaichi Chai	₹20
Lemon Tea	₹20
Kashmiri Chai	₹25
Green Tea	₹25

COFFEE

Espresso	₹60
Americano	₹80
Cappuccino	₹100
Latte	₹100
Mocha	₹120
Hazelnut Latte	₹120

COLD DRINKS

Iced Tea	₹70
Cold Coffee	₹90
Lemon Iced Tea	₹70
Mojito	₹100
Shakes	₹100

SNACKS

Samosa	₹20
Veg Sandwich	₹60
Veg Patty	₹30
Fries	₹70
Momos	₹100

COMBOS

Chai + Samosa	₹45
Coffee + Sandwich	₹120
Cold Coffee + Fries	₹130
Mojito + Veg Patty	₹140

*Brewing
Success,
One Cup
at a Time!*



WELCOME TO
TEA KART TRAINING



OWNER & STAFF TRAINING

— We train you to run your **Tea Kart** successfully! —



Our complete training program ensures that you and your team are skilled, confident and ready to deliver the **best experience** to **every customer**.

TRAINING INCLUDES



OWNER TRAINING



OPERATIONS

Learn complete shop operations and day-to-day management.



INVENTORY

Stock management, ordering, and wastage control.



FINANCE

Sales tracking, cost control and profit management.



CUSTOMER SERVICE

Handling customers, feedback and building loyalty.



STAFF TRAINING



TEA MAKING

Perfect brewing techniques for all tea varieties.



COFFEE MAKING

Espresso machine training and coffee preparation.



SNACKS PREPARATION

Standard recipes and food preparation training.



BILLING

POS billing, order management and payment handling.



HYGIENE

Food safety, cleanliness and workplace hygiene.



PACKAGING

Proper packaging techniques for dine-in & online orders.

TRAINING MODE



ONLINE



OFFLINE

The perfect blend of digital learning and practical, hands-on training.



*CONDITIONS APPLY:

For offline training, the franchise owner and his staff must come to the head office for training. Taking the training is mandatory.





tea kart
— BREWING HAPPINESS —



MENU CUSTOMIZATION & MENU PRICING

Tea Kart offers
flexibility
according to
your city.

OPTIONS



VEG MENU

Curated vegetarian menu to suit your local preferences.



LOCAL MENU

Customize your menu as per local taste & demand.



SEASONAL MENU

Special seasonal offerings to keep your menu fresh.



REGIONAL SNACKS

Add regional snacks and popular items to attract more customers.



PRICING SUPPORT

Complete support in pricing strategy and competitive positioning.

PRICING SUPPORT



PRODUCT COSTING

Accurate product costing to control expenses and maximize profits.



MRP PLANNING

Professional guidance in setting the right MRP for your market.



COMBO PRICING

Attractive combo strategies to increase order value.



PROFIT MARGIN PLANNING

Smart planning to ensure healthy margins and sustainable growth.



CONDITION APPLY:

These registration charges will be extra and is not included in the franchise fee amount.



SWIGGY, ZOMATO & DIGITAL BRANDING

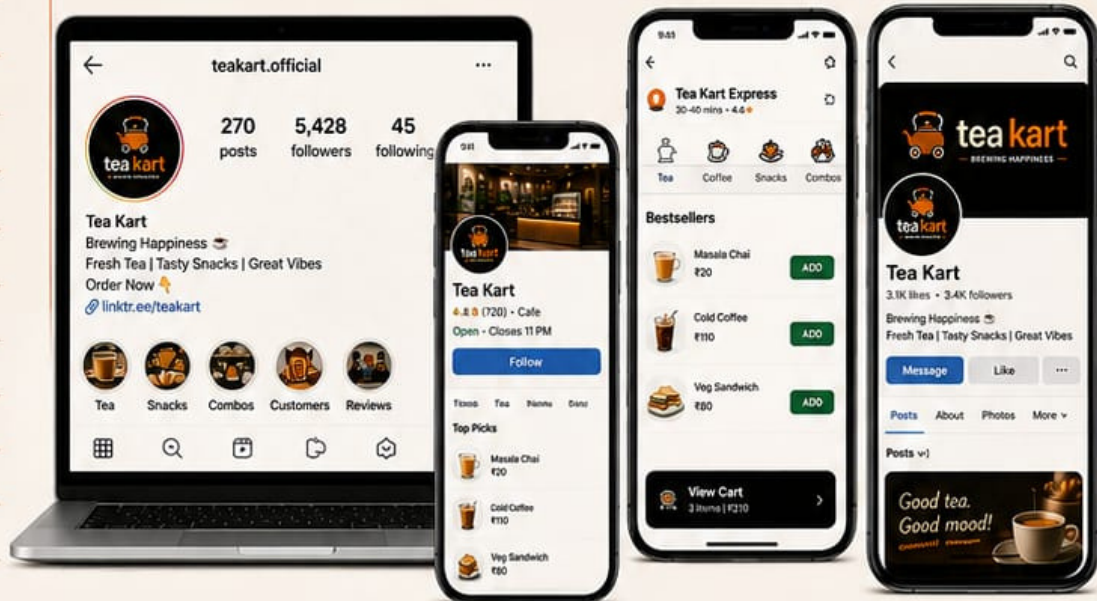
We help you build a strong online presence and connect with more customers every day.

Tea Kart, everywhere your customers are!



SUPPORT INCLUDES

-  Swiggy Listing
-  Zomato Listing
-  Google Business Profile
-  Instagram Setup
-  Facebook Page
-  WhatsApp Business
-  Website Landing Page
-  QR Ordering
-  Digital Marketing
-  Reels
-  Festival Campaigns
-  Paid Ads Guidance
-  Local Marketing
-  Social Media Creatives



MINIMUM DIGITAL MARKETING BUDGET:

₹5,000 – ₹10,000 per month (recommended).



REACH
MORE PEOPLE



BUILD
YOUR BRAND



INCREASE
ORDERS



GROW YOUR
BUSINESS



CONDITIONS APPLY:

This is additional charges
from franchise fee.





tea kart
— BREWING HAPPINESS —

ALL YEAR MARKETING PLAN

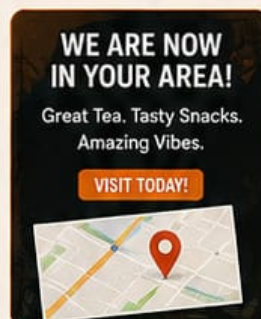
12-MONTH MARKETING CALENDAR

We promote. You grow.
Our year-round marketing support keeps your **Tea Kart** café visible, relevant and always ahead.



INCLUDES

- Monthly Offers
- Festival Campaigns
- Combo Deals
- Loyalty Programs
- Referral Campaigns
- Review Campaigns
- Influencer Marketing
- Local Promotions



BANNERS



POSTERS



FLYERS



TABLE TENT



SOCIAL MEDIA POSTS



WHATSAPP CAMPAIGN



STANDEE



RECOMMENDED MARKETING BUDGET:
₹3,000 – ₹8,000
per month.



MORE VISIBILITY



MORE CUSTOMERS



MORE SALES



STRONGER BRAND



CONDITIONS APPLY:

Marketing charges are additional as per the budget of the franchise on monthly basis.



FESTIVALS



OFFERS



SOCIAL MEDIA



ADS



PROMOTIONS



tea kart
— BREWING HAPPINESS —

RAW MATERIAL SUPPLY & PROCUREMENT

Quality You Can Trust.
Consistency You Can Grow With.



WHAT YOU GET FROM TEA KART EVERYTHING YOUR FRANCHISE NEEDS – UNDER ONE ROOF



Premium Tea
Blends



Coffee Beans
& Coffee Premix



Beverage
Premixes



Bubble Tea
Premixes & Toppings



Sauces, Syrups
& Flavours



Frozen Food
Products



Pizza Bases &
Food Ingredients



Snacks & Quick
Serve Items



Seasonings, Spices
& Ingredients



Branded
Cups, Lids, Straws
& Packaging



Carry Bags &
Branding Material



Cleaning &
Hygiene Products



Equipment &
Replacement Parts



Biscuits &
Bakery Products



Other Items
Available in Stock



Franchise Kit Items
(T-Shirt, Cap, Apron)

WHY PURCHASE FROM TEA KART COMPANY?



Standardized Taste

Same taste across all outlets



Assured Quality

High quality & food safety standards



Competitive Pricing

Best pricing for franchise partners



Reliable Supply Chain

Timely supply, pan India



One Stop Procurement

All essential items at one place



Inventory Support

Dedicated support for franchise partners



Focus on Freshness

Fresh & hygienic products



Brand Consistency

Strengthening the Tea Kart brand

“With Tea Kart supply chain,
you focus on growing your business,
we take care of your stock!”



EASY ORDERING & SUPPLY PROCESS

STEP 1



PLACE YOUR ORDER
Via app / email /
support team

STEP 2



SECURE PAYMENT
Easy & flexible
payment options

STEP 3



PACKING & DISPATCH
Carefully packed
with quality check

STEP 4



TIMELY DELIVERY
Across your location

STEP 5



BUSINESS CONTINUES
Fresh stock,
happy customers!



CONDITIONS APPLY

- ✓ All franchise partners are required to purchase Tea Kart-approved raw materials, branded products, packaging materials, premixes and other designated items from Tea Kart or its authorized suppliers.
- ✓ Prices may vary as per company's prevailing rates, availability and market conditions.
- ✓ Equipment and other products are supplied subject to stock availability.
- ✓ All purchases are as per the Franchise Agreement and company policy.

Strong Supply.
Better Quality.
Greater Success!

tea kart
— BREWING HAPPINESS —





tea kart
— BREWING HAPPINESS —

PAGE 16

POS & CAFE MANAGEMENT SYSTEM

Smart technology to simplify your operations and grow your **Tea Kart** business.

FEATURES

- Billing
- QR Ordering
- KOT (Kitchen Order Ticket)
- Inventory
- Stock Alerts
- Daily Reports
- Monthly Reports
- Profit Analysis
- Customer Database
- Loyalty Program
- Multi-user Login



ADD PRODUCTS

Add New Item

Item Name: Category:

Price (₹):

Image:

☒ Is Active

Easily add and manage your menu items.

BILLING & INVOICE

Bill Preview

tea kart

Bill No.: TK25052000125
Date: 20/05/2026 03:45 PM

Item	Qty	Price	Amount
Masala Chai	2	20	40
Cold Coffee	1	130	130
Veg Sandwich	1	80	80
French Fries	1	90	90
Subtotal			₹340.00
CGST (2.5%)			₹8.50
SGST (2.5%)			₹8.50
Total			₹357.00

Generate bills instantly and download invoices.

GST CALCULATION

Tax Details

Subtotal	₹340.00
CGST (2.5%)	₹8.50
SGST (2.5%)	₹8.50
IGST (0%)	₹0.00
Total Tax	₹17.00
Grand Total	₹357.00

Automatic GST calculation for accurate billing.

SALES REPORT (DAY WISE)

Sales Report
Date: 20 May 2026

Total Sales: **₹25,430**

Total Orders: **128** Total Customers: **86**

Payment Mode Breakdown

Cash	₹10,230 (40%)
UPI	₹12,450 (49%)
Card	₹2,750 (11%)

Track total sales, orders and payments day wise.

MULTI-USER ACCESS

Users

Admin	admin@teakart.com	Administrator
Manager	manager@teakart.com	Manager
Cashier	cashier@teakart.com	Cashier
Kitchen Staff	kitchen@teakart.com	Kitchen

Multi-user login with role based access control.



CONDITIONS APPLY:

Software cost is additional and is not included in the franchise fee amount.



ROI ON SALES PROJECTION

Strong Sales. Healthy Margins.
Faster Returns.

Our proven business model ensures **consistent sales** and better profitability.



 DAILY SALES	 MONTHLY REVENUE	 ESTIMATED NET PROFIT
₹ ₹5,000	₹1.5 Lakh	₹30,000 – ₹40,000
₹ ₹7,500	₹2.25 Lakh	₹50,000 – ₹65,000
₹ ₹10,000	₹3 Lakh	₹75,000 – ₹1,00,000
₹ ₹15,000	₹4.5 Lakh	₹1.2 – ₹1.5 Lakh



ESTIMATED RETURN ON INVESTMENT:
12-18 MONTHS*



*CONDITIONS APPLY

Figures are indicative and depend on location, operations, pricing, and market conditions and the franchise is only responsible for the sales generation.

WHY IT WORKS?



High Footfall
Locations



Loved by
All Age Groups



Strong Brand
& Quality



High Gross Margin
Business



MORE SALES. MORE PROFITS. STRONGER FUTURE. | *That's Tea Kart!*



tea kart

— BREWING HAPPINESS —



FRANCHISE PROCESS



PHASE-WISE SETUP

- | | | |
|----------------|--|---|
| PHASE 1 | | Booking & Agreement
(1-3 Days) |
| PHASE 2 | | Location Approval & Design
(3-5 Days) |
| PHASE 3 | | Equipment Dispatch & Installation
(5-7 Days) |
| PHASE 4 | | Staff & Owner Training
(2-4 Days) |
| PHASE 5 | | Launch & Marketing
(2-3 Days) |



TOTAL ESTIMATED SETUP TIME: 15-25 DAYS



PREMIUM QUALITY



FRESH INGREDIENTS



CUSTOMER SATISFACTION



PROVEN BUSINESS MODEL



STRONG BRAND SUPPORT

TERMS & CONDITIONS

- ✓ Franchise agreement applies as per company policy.
- ✓ Investment excludes rent, security deposit, and local statutory fees unless specified.
- ✓ All government taxes are extra as applicable.
- ✓ Brand standards and SOPs must be followed.
- ✓ Product pricing and menu may be updated periodically.
- ✓ Territory rights, renewal terms, and support conditions will be detailed in the franchise agreement.
- ✓ Business performance depends on location, operations, staffing, and market conditions.



LET'S BREW SUCCESS TOGETHER!

Be a part of India's fastest growing tea & café brand.

JOIN TEA KART FAMILY TODAY!



Customer Care +91 7014309473



Email - info@teakartcafe.com



Website- www.teakartcafe.com



SCAN TO
KNOW MORE



**BREWING
HAPPINESS.
BUILDING
SUCCESS.**



GREAT TEA



**DELICIOUS
SNACKS**



**HAPPY
CUSTOMERS**



GROW WITH US

Thank You!
FOR CONSIDERING
tea kart
— BREWING HAPPINESS —

Customer Care +91 7014309473

Email - info@teakartcafe.com

Website- www.teakartcafe.com



Join the

Tea Kart Family



Your Journey to a Successful
Tea & Café Business Starts Here

CONTACT US



Phone
+91 7014309473



WhatsApp
+91 7014309473



Email
info@teakartcafe.com



Website
www.teakartcafe.com



Head Office Address
Office No 801, Pragati Tower,
Rajendra Place, New Delhi, 110008



tea kart

— BREWING HAPPINESS —